

Panorama[®] preserves a cool view of Camelback Mountain

When designer Su-shien Cho was asked to give a makeover to the multi-million dollar home of world-renowned orthopedic surgeon Dr. Anthony Yeung and his wife Eileen, the windows were a major concern. Since their three-story house is built on Arizona's landmark Camelback Mountain, one of its most attractive features is the breathtaking view of the red rock landscape and bustling metropolis below. Unfortunately, the view was compromised due to the solar screens that had been installed on the windows to reduce the intense desert heat and glare. Su-shien wanted a cost-effective solution that would alleviate these problems while preserving the scenic views. Plus, she wanted to keep attractive natural levels of light in the house and help protect the fine furnishings and artwork from fading caused by harmful solar energy and ultraviolet light.

To address these issues, Su-shien met with Panorama[®] window film dealer Mark Mineer from Metro Tint and he introduced her to the Panorama dual-reflective series of films. Together they decided that the light appearance and low inside reflectivity of Slate 40 would be perfect for the home. Approximately 1,500 square feet of film was installed in less than two days, and the results were spectacular!

Immediately the heat and glare were significantly reduced, while the beautiful, scenic view remained perfectly intact. There is still plenty of natural light streaming in, maintaining the bright and airy atmosphere of the home. Plus, the Yeung's cherished belongings are better protected against premature fading, cracking and peeling from damaging solar energy and ultraviolet light.



"Panorama" was the ideal solution for the Yeungs' home," said Su-shien Cho of Su-shien Design, Inc. "Aside from the film being virtually unnoticeable on the windows, its other benefits are countless, including the attractive price and strong manufacturer's warranty. I knew that recommending this product was in my client's best interest — and I will definitely make the same recommendation to my other clients as well."

Installation Summary

Building Name:	Private residence
Location:	Phoenix, Arizona
Problem:	Intense desert heat and glare Sun screens compromised scenic views Fine furnishings and artwork unprotected
Solution:	Panorama Slate 40
Amount of Film Installed:	1,500 square feet
Benefits Experienced:	Rejected 58% of total solar energy Dramatically reduced heat and glare Reduced energy consumption and utility costs Maintained natural light and preserves view Reduced fade damage